



New Jersey School Boards Association



Bergenfield Public School District

3-D Strategic Planning

Determination, Dreams and Destiny by Design

Facilitated by

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www.njsba.org



**The main
hope of a
nation lies
in the
education
of its
youth.**

--Erasmus

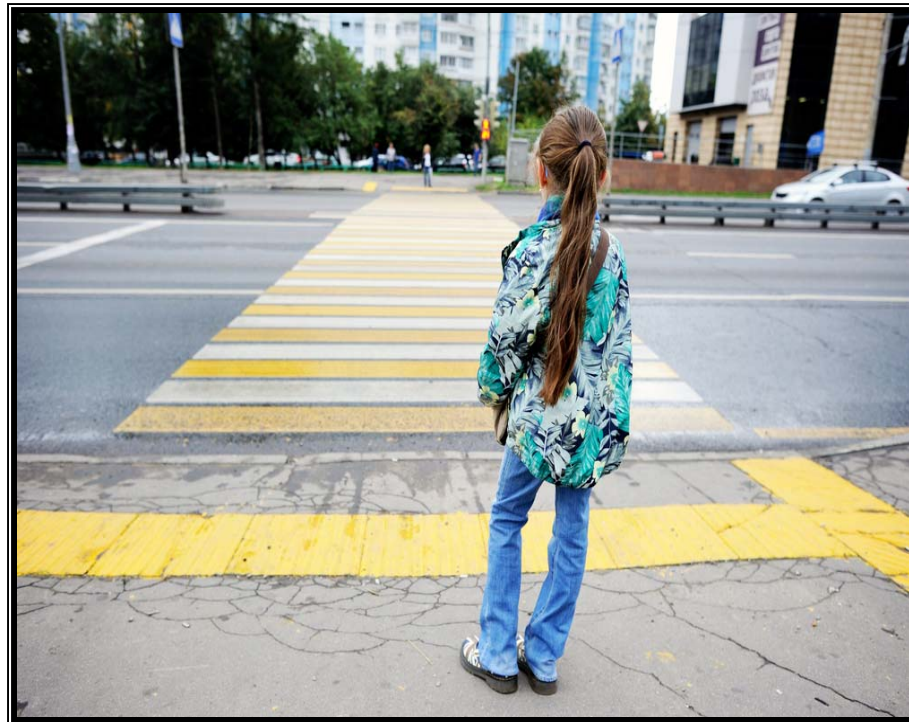


Purpose of Strategic Planning

Creating an organization-wide mission--

a Vision

--that will direct, motivate and inspire all members of the community to work together to elevate student achievement.





Advantages of Strategic Planning

- Proactive, creative and flexible – determine your own destiny
- Provides a forum for community participation
- Continues an ongoing cycle of planning, assessment and decision-making, optimizing limited resources and increasing communications



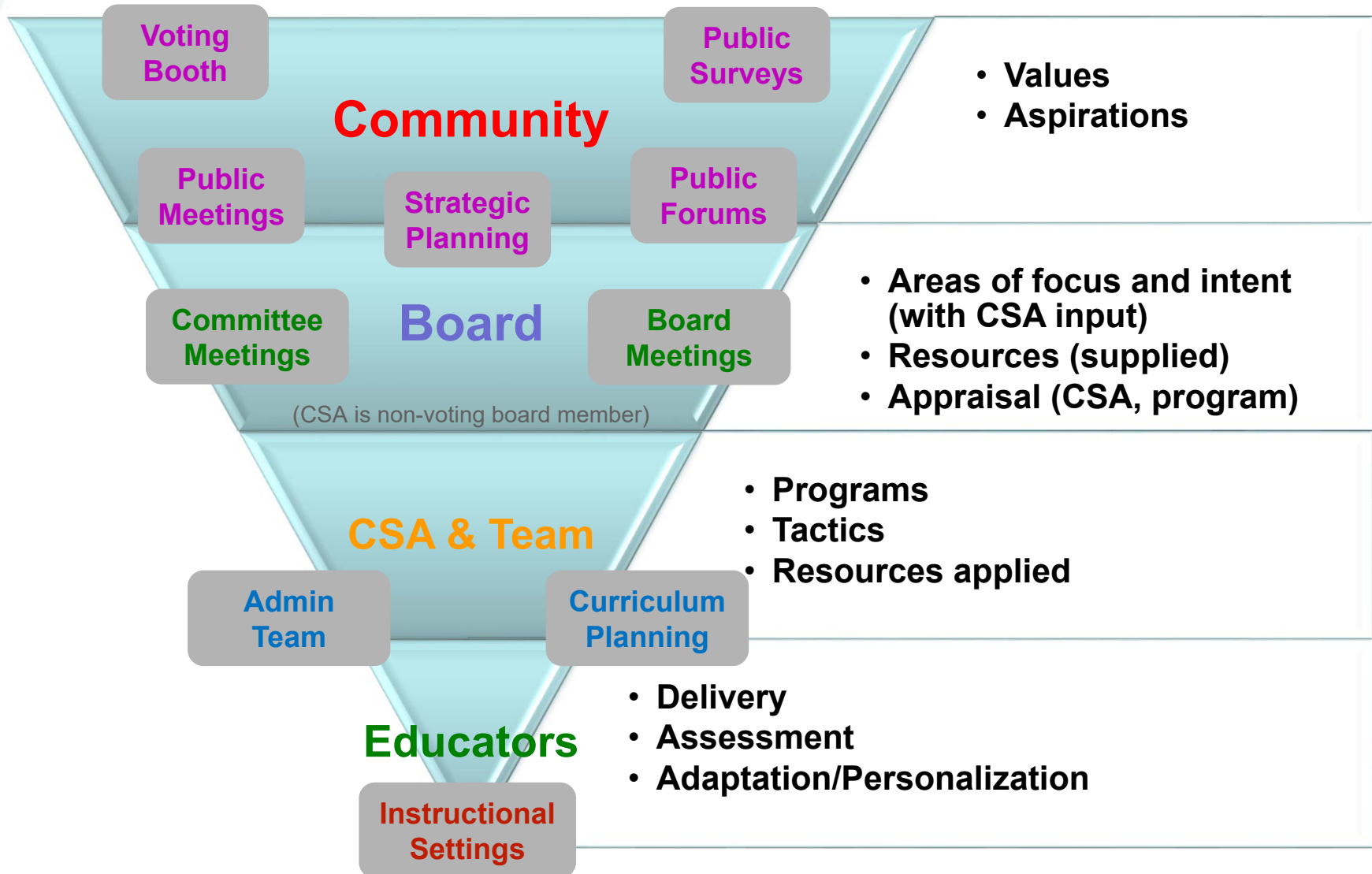


Building A Strategic Plan





How Groups Contribute To Goals





Waterfall Effect of a Strategic Plan



From the Goals & Objectives of a Strategic Plan flow:

- District Goals
- BOE Goals
- Administrators' Goals
- Building Goals
- Department Goals
- Staff SGOs
- Staff PDPs

all of which ultimately flow into—

Student Achievement



Mission Statement

The mission of the Bergenfield Public School District is to offer programs and services that enable all students to become self-directed, lifelong learners who are successful in college and the workplace while displaying a strong sense of citizenship. The district provides a safe and nurturing setting designed to prepare students with 21st century skills consistent with New Jersey Student Learning Standards. The Bergenfield Public School District fosters partnerships for the purpose of educational, operational, and fiscal responsibility.



Group Work – 20 to 25 minutes

- You have been assigned to a group as a result of your accepting an invitation to participate.
- **Brainstorm/discuss strengths/ achievements and challenges/ opportunities** the district faces with your group.
- Your group recorder will capture your thoughts on a common document which you'll share in your breakout group.





Group Work

- Reach a **group consensus** on the **Top 10** strengths and **Top 10** challenges.
- Each group works with an assigned **RECORDER** to enter these **Top 10** lists.
- When the breakout groups return to the main meeting “room” we’ll discuss highlights and recurrent themes.



Information & Upcoming Meetings

All of tonight's outcomes will be posted on the school website: <https://www.bergenfield.org>

> **Meeting 2** – Create an ideal vision for the district 5 years from now.

Wednesday, January 27 at 6:00pm



> **Meeting 3** – Development of broad goal statements.

Wednesday, February 10 at 6:00pm

